

Murray Bridge A&H Society Inc

ABN 11 686 674 167

PO Box 315, Murray Bridge SA 5253 Ph: (08) 8531 0248 Fax: (08) 8531 2748

Email: secretary@murraybridgeshow.com.au

Murray Bridge Showgrounds, 113 Princes Highway, Murray Bridge SA 5253



Welcome

The Murray Bridge Agricultural & Horticultural Society (MBAHS) is a not-for-profit organisation that manages the Murray Bridge Showgrounds and runs the Annual Show. Our Annual Show is a great platform including over 4500 competitions in more than 30 different categories. Our entire show is run by volunteers and through contributions from the greater community. It provides a tremendous opportunity for anyone to showcase our region and the Murraylands as a whole.

The Show provides sponsors with a fantastic opportunity to connect with consumers. As a sponsor you gain exposure to more than 25,000 people in and around the greater Murray Bridge Region. Our Show exhibitors and competitors come from our local region, from the greater South Australia and we also draw interstate competitors.

Tailor-made packages to gain maximum exposure are endless. We are certain that once you have taken a look through our various Show Sections you will find quite a few opportunities that can capture your specific target market. We utilise a wide range of media and promotional opportunities. We have a strong radio presence on both FM and AM bands and printed media include the Murray Valley Standard, Courier, Southern Argus and Adelaide Hills Magazine. We also circulate fliers targeting specific groups in our community and run an excellent website and popular Facebook page.

In addition to this we also have the Showbook which is circulated to over 800 households (predominantly in the region), to members and to competitors who live interstate.

Sponsorship will provide your business with great exposure and positive association with a great event. We have attached our sponsorship options with their associated benefits. Normally your sponsorship would be aligned to your preferred area: eg fireworks, Sections, Classes or Awards. However, as Covid 19 has forced the closure of our Show for 2020, your sponsorship will help the Show Society prepare for the 2021 Murray Bridge Show, repairs and maintenance, redevelopment programs, office costs, water and electricity bills, etc

You will also have the satisfaction of knowing that your assistance helped the MBAHS to make it through the Covid 19 pandemic and emerge stronger and more prepared for the years ahead.

Sincerest appreciation

Geoff Gale
President

Murray Bridge Agricultural & Horticultural Society

Sponsorship Package Entitlements

We introduce the Platinum, Gold, Silver and Bronze programs to acknowledge the fantastic contribution from our sponsors. Our system clarifies the level of acknowledgement that will be provided to you:

Platinum (\$3000+)

A sponsorship package uniquely tailored to suit your organisation and incorporating elements of the below categories.

Gold (\$1000)

This level acknowledges sponsors who contribute \$1000 in goods, services or cash to the Society.

This level of sponsorship entitles you to the following benefits:

- ✓ Company advert in the 2021 show book in a special section designed to acknowledge sponsors who were able to assist us through the Covid 19 pandemic.
- ✓ Company logo, details and advertisement on our website on a special page designed to acknowledge sponsors who were able to assist us through the Covid 19 pandemic.
- ✓ Acknowledgement of your generosity in the official 2021 opening ceremony speech.
- ✓ Advertisements on the public address system during the 2021 show.
- ✓ Certificate of Appreciation.
- ✓ 1 Annual Membership that will allow you to stand for election and/or vote at our AGM.
- ✓ 10 Free adult passes to the 2021 Annual Show.

Silver (\$500)

This level acknowledges sponsors who contribute \$500 in goods, services or cash to the Society.

This level of sponsorship entitles you to the following benefits:

- ✓ Company advert in the 2021 show book in a special section designed to acknowledge sponsors who were able to assist us through the Covid 19 pandemic.
- ✓ Company logo and details on our website on a special page designed to acknowledge sponsors who were able to assist us through the Covid 19 pandemic.
- ✓ Advertisements on the public address system during the 2021 show.
- ✓ Certificate of Appreciation.
- ✓ 1 Annual Membership that will allow you to stand for election and/or vote at our AGM.
- ✓ 5 Free adult passes to the 2021 Annual Show.

Bronze (\$100)

This level acknowledges sponsors who contribute \$100 in goods, services or cash to the Society.

This level of sponsorship entitles you to the following benefits:

- ✓ Company logo and details in the 2021 show book in a special section designed to acknowledge sponsors who were able to assist us through the Covid 19 pandemic.
- ✓ Company logo and details on our website on a special page designed to acknowledge sponsors who were able to assist us through the Covid 19 pandemic.
- ✓ Advertisements on the public address system during the 2021 show.
- ✓ Certificate of Appreciation.
- ✓ 1 Annual Membership that will allow you to stand for election and/or vote at our AGM.
- ✓ 2 Free adult passes to the 2021 Annual Show.

Sponsorship Signage

An additional option to advertising your business is by ordering signs.

These signs measure 1000mm x 500mm and cost \$250 per sign for a basic layout.

Signs will be affixed to the Show Office building although other locations will be considered where possible.

To order your sign please contact:

Murray Bridge Show

Helen Schulz

Ph: 8531 0248

PO Box 315, Murray Bridge SA 5253

secretary@murraybridgeshow.com.au

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Please complete the slip below and return it with your payment (or EFT reference) to the address above.

SPONSORSHIP PACKAGE

Enclosed is my remittance of \$ _____ being for sponsorship program: *(Please tick appropriate box)*

<input type="checkbox"/>	Platinum	\$3000	<input type="checkbox"/>	Gold	\$1000
<input type="checkbox"/>	Silver	\$500	<input type="checkbox"/>	Bronze	\$50

Please make cheques\EFTs\Money Orders payable to: **Murray Bridge A&H Society**

EFT details: BSB: **105012** A/c No.: **117824940**

Organisation: _____

Contact Person: _____

Address: _____

Suburb: _____ Postcode: _____

Phone: _____ Fax: _____ Mobile: _____

Email: _____

Your Reference*: _____

* *(If paying by EFT please insert YOUR reference here **and in your EFT**, then send this form to us so that we can associate your remittance with your details.)*

Office Use Only

Cash / Chq / EFT Amount: \$ Date: / / 2021 Receipt No.: